

# Marketing Manager



**i.CONECT**  
THE MULTITOUCHPOINT STRATEGY EVENTS

## Job Offer for our London Office

The growth and development of we.CONECT is reflected strongly in our team. Our people are the focus of the company. They help us build market-leading regional and global brands. We create a high quality, innovative and intelligent product for employees with passion – become a part of the we.CONECT story.



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# Marketing Manager



## Your Job

- To market first class business networking platforms and communities for information and knowledge transfer
- Planning, organisation and coordination of direct marketing activities (online/offline) for your individual conference portfolio
- Implementation of marketing campaigns for successful market launch/exposure of your products
- Development of online marketing strategies and integration of all online activities in existing marketing concepts
- Responsibility for establishing, developing and maintaining partnerships and cooperations
- Point of contact for your customers as well as for your business communities

## Your Profile

- Educated to a degree level in business, marketing, communications or digital media
- Previous marketing experience is essential
- Very good knowledge of performance tools, e.g. Hootsuite, Google Analytics, CMS such as Typo 3 or equivalent Content Management Systems
- Good knowledge of developing and implementing of SEO activities
- Previous experience in retargeting, display and AdWords campaigns
- Excellent verbal and written communication skills with the ability to convince and influence, willingness to succeed
- Quick learner, strong conceptual and analytical skills
- Ability to understand complex tasks approach them with a can do attitude
- Very good English

## Our Offer

- A company that has been voted as one of the Top 10 workplaces in Berlin
- An amazing company culture and exposure to partners both domestic and international
- An incredibly international team with more than 70+ passionate people from 15+ countries in two of the coolest cities on Earth, Berlin and London, that challenges you all the time to find the best possible solution
- An opportunity to shape the development of the event portfolio and the actual industry
- Events that bring together the highest level of the most interesting people
- Challenging position at the global leader in a rapidly growing industry
- Future career opportunities related to our company expansion
- Competitive salary package, including base salary and commission

## If you know that

- You have all these abilities and the job fits your profile
- You want to be part of our team
- You want to take care of our products with full power and passion

**Send us your complete application including your salary expectations via email to: [wepeople@we-connect.com](mailto:wepeople@we-connect.com)**

Be responsible for the product development of our UK events and contribute your part to successful events & satisfied customers.

**GET CONNECTED TODAY! [wepeople@we-connect.com](mailto:wepeople@we-connect.com)**

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