

# Marketing Manager



**we.CONECT** BUSINESS LEADERS  
THE MULTITOUCHPOINT NETWORKS

## Job Offer for our Berlin Office

The growth and development of we.CONECT is reflected strongly in our team. Our people are the focus of the company. They help us build market-leading regional and global brands. We create a high quality, innovative and intelligent product for employees with passion – become a part of the we.CONECT story.

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# Marketing Manager



## Your Job

- To market first class business networking platforms and communities for information and knowledge transfer
- Planning, organisation and coordination of direct marketing activities (online/offline) for your individual conference portfolio
- Implementation of marketing campaigns for successful market launch/exposure of your products
- Development of online marketing strategies and integration of all online activities in existing marketing concepts
- Responsibility for establishing, developing and maintaining partnerships and cooperations
- Point of contact for your customers as well as for your business communities

## Your Profile

- Educated to a degree level in business, marketing, communications or digital media
- Previous marketing experience is essential
- Very good knowledge of performance tools, e.g. Hootsuite, Google Analytics, CMS such as Typo 3 or equivalent Content Management Systems
- Good knowledge of developing and implementing of SEO activities
- Previous experience in retargeting, display and AdWords campaigns
- Excellent verbal and written communication skills with the ability to convince and influence, willingness to succeed
- Quick learner, strong conceptual and analytical skills
- Ability to understand complex tasks approach them with a can do attitude
- Very good English

## Our Offer

- An amazing company culture and exposure to partners both domestic and international
- A challenging and creative environment in an innovative, international, rapid growing and owner-managed company
- Independent work at a high level with numerous training and further education
- No: 1! Working in the best team in Berlin, ranked by Kununu the employer evaluation portal
- 23 Nations! An incredibly international team with more than 100+ passionate people in two of the coolest cities on Earth, Berlin and London, that challenges you all the time to find the best possible solution
- Competitive salary package, including base salary and commission

## If you know that

- You have all these abilities and the job fits your profile
- You want to be part of our team
- You want to take care of our products with full power and passion

**Send us your complete application including your salary expectations via email to: [wepeople@we-conect.com](mailto:wepeople@we-conect.com)**

Be responsible for the product development of our events and contribute your part to successful events & satisfied customers.

**GET CONECTED TODAY! [wepeople@we-conect.com](mailto:wepeople@we-conect.com)**

Peter Haack | European Marketing Commander | we.CONECT Global Leaders GmbH  
 Phone: +49 30 52 10 70 3 - 42  
 Berlin Office: Reichenberger Str. 124 | 10999 Berlin, Germany  
 London Office: 11 Ronalds Road & 25-27 Horsell Road | Highbury & Islington, UK



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